

# Over Hulton Neighbourhood Plan - Business Survey

Thank you for agreeing to take part in this survey. Your input is valuable to informing the preparation of the Over Hulton Neighbourhood Plan.

The following survey is being sent to businesses within Over Hulton. This survey is important to ensure appropriate consultation and evidence, and inform and prepare policy for the Over Hulton Neighbourhood Plan.

Please note that by participating in this survey you are giving your consent for this data to be collected and stored for the duration of this project.

\* Required

1. Please note that by participating in this survey you are giving your consent for this data to be collected and stored for the duration of this project. \*

*Check all that apply.*

I hereby give consent for Troy Planning + Design and the OVer Hulton Neighbourhood Forum to collect and use the data collected within this survey for the duration of this project.

## You and Your Business

2. Company name:

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3. Company address:

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4. Years based in Over Hulton: \*

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5. Nature of your business (E.g. retail, café / pub, professional services, manufacturing, light industry, warehousing or haulage, construction, other tradesperson etc.)? \*

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6. What would you say are the best three things about having a business in Over Hulton? (Please only list three). \*

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**7. Three things that could be improved? \***

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**8. How do you travel to work? \***

*Mark only one oval.*

- Car
- Train
- Bus
- Bicycle or other self-propelled Vehicle
- Walking

**9. How many full time employees (over 30 hours/week) does your company have? \***

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**10. How many part time employees (under 30 hours/week) does your company have? \***

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**11. How many seasonal employees does your company have? \***

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**12. Where do you and the majority of your employees live? \***

*Mark only one oval per row.*

	In Over Hulton	Within 5 miles of Over Hulton	Further Afield
You	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Your Employees	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**13. What is the overall size (m<sup>2</sup> or sqft) and type of business unit(s) that you currently occupy? \***

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**14. Please agree with one of the following statements: \***

Mark only one oval.

- I own my premises outright
- I own my premises with a mortgage
- My premises are rented/leased
- I share my business space with others
- I work/run my business from home
- Other: \_\_\_\_\_

**15. Are there constraints that are preventing your company in Over Hulton from growing? \***

Mark only one oval.

- Yes      *Skip to question 16.*
- No        *Skip to question 18.*

**Business Constraints**

Please fill in this section only if you indicated "yes" to there being constraints that are preventing your company in Over Hulton from growing.

**16. Which constraints affect your business? \***

Mark only one oval per row.

	Heavily Constrains	Constrains	Neutral	Does not Constrain	Unsure
Broadband speed and coverage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Vehicular access	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Rent	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business Rates	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Suitable office space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Suitable retail space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Suitable Workshops	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Shortage of skilled workers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Shortage of unskilled workers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The economy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lack of parking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lack of local affordable housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Brexit	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**17. Are there any other constraints that affect your business?**

\_\_\_\_\_

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\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## Physical and Digital Infrastructure

18. How important is high speed broadband to your business? \*

Mark only one oval.

	1	2	3	4	
Very important	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Not Important

19. Does up to date technology play a lead role in your business? \*

Mark only one oval.

Yes

No

20. Are there any infrastructure constraints to your Over Hulton business? \*

Mark only one oval.

Yes

No

21. If yes, please explain:

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22. What improvements to infrastructure would assist your business? \*

Check all that apply.

- Telephone
- Electricity
- Gas
- Suitable Bus Service
- Rail Service
- Quality of Road Network
- Suitable housing for workforce
- Parking
- Lighting/CCTV
- Foul Drainage
- Surface Water Drainage
- Better Walking and Cycling
- Other: \_\_\_\_\_

23. **Do you believe there is a need for additional business space in Over Hulton? \***

*Mark only one oval.*

- Yes     *Skip to question 24.*
- No     *Skip to question 26.*

## **Additional Business Space**

Please fill in this section only if you indicated "yes" to there being a need for additional business space in Over Hulton.

24. **Please explain why you believe there is a need for additional business space in Over Hulton: \***

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25. **What type of business accommodation should be delivered? \***

*Mark only one oval.*

- Shops and Retail
- Hospitality
- Light Industrial Uses
- Factory/Manufacturing Units
- Offices
- Petrol Station and Retail
- Other: \_\_\_\_\_

## **Business Opportunities in Over Hulton**

26. **Is there a demand for the creation of business starter units that provide low-cost flexible work spaces? \***

*Mark only one oval.*

- Yes
- No
- Don't Know

27. What in your opinion would encourage businesses to locate in Over Hulton? \*

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28. Do you see a successful future for your business in Over Hulton? \*

Mark only one oval per row.

	Yes	No	Unsure
In the next 12 months?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In the next 24 months?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In the next 48 months?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

29. Please explain \*

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30. Any final comments?

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